

62
Cronacher Dahlia Gardens

315-317 N. Fourth St.

IRONTON, OHIO



"The Home of Good Dahlias, Well Grown"

RETAIL PRICE LIST

"The Best of the New
The Choicest of the Old"

POSTMASTER:—If undeliverable for any reason, notify sender, stating reason on FORM 3547, postage for which is guaranteed.

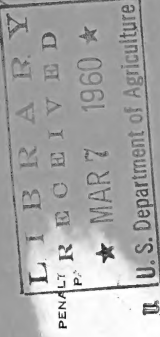
U. S. DEPARTMENT

LIBRARY

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

U. S. DEPT. OF AGRICULTURE
LIBRARY - DIVISION OF BIBLIOGRAPHY
WASHINGTON 25, D. C.



GREETINGS:

We are pleased to present this, our **NEW PRICE LIST**, to our many dahlia friends and customers who have given us their loyal support and friendship.

We wish to thank those who have written us, telling of their great success from stock purchased from us.

If the dahlias you are interested in do not appear in this list write us about them. We grow varieties not listed within.

Be sure to visit our beautiful gardens during the blooming season. Late August, September and October find them at their best.

Our motto. "Once a customer, always a customer."

FRED & ELSIE CRONACHER

Originators – Propagators

* * * *

Member Of:

AMERICAN DAHLIA SOCIETY

* * * *

"WHY WE GROW DAHLIAS"

The dahlia is the most popular of the out-of-door fall flowers. Two reasons for this are its willingness to grow under varying conditions of soil and climate, and the fact that new varieties may be grown from seed, and flower profusely in one year. Further, no plant equals the dahlia for length of blooming season; no plant produces as many blooms, no plant produces so many different forms; and no plant gives so great a variety of color and no plant is so well adapted for decoration indoors and out.

* * * *

IRRIGATION

All Roots grown by us are protected from damage, due to drought, by complete overhead irrigation. The right amount of moisture at the correct time definitely makes plumper bulbs that will produce finer blooms.

BEST NEW AND STANDARD DAHLIA VARIETIES

CAPITAL LETTER after name denotes size

| Variety and Size | Type | Color | Price |
|-----------------------|------|--------------|--------|
| Agnes Foster, A | FD | Pk | \$.75 |
| Andries Orange, M | SC | Or | .50 |
| Arthur Godfrey, A | FD | Fl | 1.00 |
| Atomic Yellow, A | SC | Y | 1.00 |
| Aumonier Chandelon, B | StC | Lt Bl P&Y | .75 |
| Autumn Blaze, A | ID | Dk Bl R&Y | 1.00 |
| Bamer's Ideal, A | ID | R | .75 |
| Bay City White, A | IC | W | 1.50 |
| Bertha Shone, A | IC | Lt Bl L w W | 1.50 |
| Big Ben, A | FD | L | 1.00 |
| Black Beauty, A | FD | Dk R | 5.00 |
| Blondette, B | IC | Lt Bl Y w Pk | 1.00 |
| Blue Horizon, A | ID | L | .75 |
| Calif. Centennial, A | ID | Au | .75 |
| California Idol, A | ID | Y | .75 |
| C. A. C., A | SC | Au | 5.00 |
| Carol Francis, A | IC | L | 1.00 |
| Caroline Keenochan, B | ID | Fl | 1.00 |
| Carolina Maid, A | ID | Lt Bl Y w Pk | .75 |
| Carnival, B | StC | Fl | 1.00 |
| Charles K. Shaw, A | ID | Y | 1.00 |
| Cherokee Rose, A | ID | L | 1.00 |
| Clara Clemens, | Ba | Bi R & W | .50 |
| Clara Hook, A | StC | Lt Bl Y | .75 |
| Clariam Forever, A | ID | Pk | 1.00 |
| Clariam Kelton, A | ID | Fl | .75 |
| Clariam Luray, B | FD | Pk | 1.00 |
| Clariam Royalty, A | StC | Pr | 1.00 |
| Clariam Splendor, A | IC | Lt Bl Y & L | .75 |
| Class, A | FD | Y | .75 |
| Col. A. G. Rudd, A | ID | R | .75 |
| Commando, A | FD | L | .75 |
| Crystal Surprise, B | ID | Var Or & R | 1.00 |
| Dainty Ball | Ba | L | .50 |
| Dazzler, B | FD | Bi R & W | 1.00 |
| Deep Velvet, B | FD | Dk R | .75 |
| Deletta, B | FD | R | .75 |
| Diva, A | FD | L | 1.00 |
| Dixie Winedot, A | ID | Var W & Pr | 1.00 |
| Dr. Kenneth Taylor, A | FD | Fl | 1.00 |
| Du Roi Albert, B | FD | Bi Pr & W | .50 |
| Edna D., A | StC | R | .75 |
| Eldorado, B | SC | BiO R & W | 2.00 |
| Emma Walker, A | FD | Bi P & Y | 1.00 |
| Essie Smith, A | SC | L | 1.00 |
| Evelyn Chandler, A | SC | Y | 1.00 |
| Faithful, A | SC | W | 1.00 |
| Figaro, A | SC | Var Y & R | 1.00 |
| Five Star General, A | FD | Lt Bl Pk w Y | 1.00 |
| Forest Fire, A | ID | Fl | .75 |
| Golden Sun, B | FD | Y w O | 5.00 |
| Golden Treasure, B | FD | Au | .75 |
| Good Earth, B | IC | Pk | 1.00 |
| Goulburn, A | IC | Au | 1.00 |
| Grandezza, B | IC | Dk R | 1.00 |
| Great Lakes, A | ID | W | 1.00 |
| Gensy Girl, B | FD | Var L & Pr | 1.00 |
| Hollywood Star, A | SC | Pr | 1.00 |

| Variety and Size | Type | Color | Price |
|--------------------------|------|--------------|-------|
| Hypotenuse, B | IC | Var Y & R | 1.00 |
| Ike, M | FD | Dk R | .50 |
| Jane Cowl, A | ID | Au | .75 |
| Jane Lausche, A | SC | Bl L & W | 1.00 |
| Jean Trimbee, A | SC | PR | 1.00 |
| Jean Kerr, B | FD | W | .50 |
| Jersey Dainty, B | StC | W | .50 |
| Jersey White Beauty, B | FD | W | 1.00 |
| Jimmie Archer, A | FD | Bi W w Pr | 1.00 |
| Joan Phillips, A | FD | Bi P w W | 1.00 |
| John Butterworth, A | ID | Lt B Fl w O | 1.00 |
| Josephine G., B | SC | Pk | .50 |
| Juanita, B | StC | Dk R | 1.00 |
| Kentucky Sportsman, A | ID | Bi Y Or & W | 1.00 |
| Kentucky Sun, B | ID | Y | 1.00 |
| Kidds Climax, A | FD | Lt Bl Pk & W | 1.00 |
| L. C. K., B | StC | Y | .50 |
| Lolita Aleen, B | FD | Lt Bl Pr | 5.00 |
| Lucky, B | StC | R | .50 |
| Maffie A | SC | R | .75 |
| Marie, B | FD | Pk | .50 |
| Mary Elizabeth, A | ID | R | 1.00 |
| Marilyn Dale, A | SC | L | 1.00 |
| Massasoit, A | ID | Pk | 1.00 |
| Maureen Connally, B | FD | Y | 1.00 |
| Mildred Hare, A | FD | Pk | 1.00 |
| Miss Elsie Jane, B | SC | Pk | .50 |
| Montebello, A | ID | Dk R | 1.00 |
| Mme. Elizabeth Sawyer, B | StC | Pk | .75 |
| Mrs. E. J., B | StC | Lt Bl Pk w W | .50 |
| Mrs. Hester Pape, A | ID | Dk R | .75 |
| Nagels Solidite, B | IC | Pk | 1.00 |
| Nancy C. Scharhag, A | ID | Var L & Pr | 1.00 |
| Nearest Blue, A | ID | L | 1.00 |
| Nellie Voss, M | SC | L | .50 |
| New Look, A | SC | Y | 1.00 |
| Nicky K., B | SC | R | .75 |
| Oakley Champion, A | IC | Au | .75 |
| Ogden Reid, A | ID | Pk | 1.00 |
| Oneda Joan, A | FD | Pk | 5.00 |
| Orange Flame, B | ID | Or | .75 |
| Orchid Rose, A | FD | L | 5.00 |
| Orange Glow, | Ba | Or | .50 |
| Patricia Spollen, A | IC | Au | 1.50 |
| Pink Angel, B | StC | Pk | 1.00 |
| Pink Giant, A | ID | Pk | 1.00 |
| Pink Lassie, B | IC | Pk | 1.00 |
| Piquant, B | SC | Bi R & W | 1.00 |
| Powder Puff, A | ID | L | 1.00 |
| Pride of Holland, A | StC | Pk | 1.00 |
| Purple Glory, B | StC | Pr | .75 |
| Purple Triumph, A | ID | Pr | 1.00 |
| Premiers Winsome, A | ID | Pk | 1.00 |
| Rajah, A | ID | Bi Y & R | 1.00 |
| Regalia, B | IC | Pr | .75 |
| Rita Wells, A | ID | Y | .75 |
| Robert Emmett, A | ID | R | 1.00 |
| Rosy Dawn, | Ba | Y w Pk | .50 |
| Ruby Charm, M | StC | R | .75 |

| Variety and Size | Type | Color | Price |
|-------------------------|------|--------------|-------|
| Scarlet Leader, B | SC | R | .75 |
| Silver Tips, A | SC | R | .75 |
| Silver Wedding, A | SC | W | 1.00 |
| Supt. Amrhyn, | Ba | L | .50 |
| Surprise, A | SC | Pk | 2.00 |
| Tarawa, A | SC | Pr | 1.00 |
| The Cardinal, A | SC | R | .75 |
| Thomas A. Edison, B .. | FD | Pr | .50 |
| Tiara, A | FD | Bi Or & W | 1.00 |
| Torrero, B | IC | Fl | 1.00 |
| Two In One, B | StC | Dk R | .50 |
| Valley Queen, A | IC | R | .75 |
| Val St. Lambert, B | StC | Lt Bl Pk w Y | 1.00 |
| Variety Girl, B | FD | Bi Y O & W | 1.00 |
| Vinwell Paragon, A | FD | Lt Bl P w Y | .75 |
| Virginia Rute, A | SC | Dk R | .75 |
| W. H. T., A | FD | Dk Bl | .50 |
| White Caps | Ba | W | .50 |
| White Cloud, A | FD | W w L | 5.00 |
| White Kelwin, A | FD | W | 5.00 |
| World Event, A | FD | Pk | 1.00 |

BEST NEW AND STANDARD DAHLIA VARIETIES



GENERAL INSTRUCTIONS

In filling out your order please print or write very plainly.

Each time ordering be sure to give full name and address.

Be sure to specify shipping date desired. I will ship as near this date as possible.

All orders of less than \$5.00, add on 50c for postal and packing. (Extra root will be included to cover postage.)

All orders over \$5.00, postage will be fully paid.

If permitted to substitute where variety ordered is sold out, I will give 50% greater value.

If you do not wish to order from my list please pass it on to a friend.

If for any reason roots received are not satisfactory, please notify me as soon as possible. I pack all orders myself, but like any human, am not perfect. Am always willing to correct my mistakes. All stock has been field inspected and apparently free of disease. All stock is true to name to the best of my ability.

I always give extras on orders of \$5.00 or more. Larger the order the more extras.

Any failure you feel due to fault of my stock will be replaced, but in no case will I be responsible for more than purchase price or replacement.

GENERAL INFORMATION:

ORDER EARLY—Each year orders come in after the dahlias have been planted. Early orders are solicited to prevent disappointments in case the variety selected should be sold out. We do not substitute unless so directed. Again we urge you to order early, as the stock of some varieties is limited.

ROOTS — We offer strong, healthy, field grown roots. Some varieties of dahlias produce very small roots. Small roots will make equally good plants and produce just as large blooms as when planting large tubers. Small roots will also form better clumps.

SHIPPING — Unless otherwise directed, dahlia roots will be shipped April 1 to May 1.

BEST NEW AND STANDARD VARIETIES

In order to simplify the list of dahlias, the following abbreviations will be used:

"A" denotes dahlias over 8 inches in diameter.

"B" denotes dahlias between 4 and 8 inches in diameter.

"Min." denotes a miniature under 4 inches in diameter.

"Ball" denotes the dahlia of ball form over 3½ inches.

FORM WILL BE DESIGNATED AS:

| | | |
|------|-------|---------------------|
| FD | | Formal decorative |
| ID | | Informal Decorative |
| SC | | Semi-Cactus |
| IC | | Incurved Cactus |
| StC | | Straight Cactus |
| Ba | | Ball Dahlias |
| Min. | | Under 4 inches |

COLORS ARE LISTED AS:

| | | |
|-------|-------|-------------|
| Au | | Autumn |
| Dk Bl | | Dark Blend |
| Dk R | | Dark Red |
| Fl | | Flame |
| L | | Lavender |
| Lt Bl | | Light Blend |
| Or | | Orange |
| Pk | | Pink |
| Pr | | Purple |
| R | | Red |
| Var | | Variegated |
| W | | White |
| Y | | Yellow |

* * * *

HEALTHY DAHLIAS

Our gardens have been state inspected and have been found to be free of dangerously injurious insects and plant diseases.

